Executive Engagement & Custom Events -India

Bringing the right people together. Creating meaningful business conversations.

CURATED EXECUTIVE EXPERIENCES | CXO ROUNDTABLES | BREAKFAST BRIEFINGS | EVENING ENGAGEMENTS

Meaningful engagement. Professionally delivered.

IHR Insights partners with organisations to conceptualise, plan and execute bespoke executive events that bring together carefully identified CXOs, senior decision-makers, industry leaders and other strategic audiences. From defining the theme and curating the audience to invitations, delegate management, venue coordination and on-site execution, we take end-to-end responsibility for delivering a seamless experience.

Whether the goal is to strengthen customer relationships, introduce a solution, build thought leadership, or create new business conversations, we design each engagement around your business objectives.

Choose the format that fits your objective

EXECUTIVE BREAKFAST BRIEFINGS

A focused morning session with expert perspectives, interactive discussion and networking over breakfast.

EXECUTIVE EVENING SESSIONS

A 1.5–2-hour knowledge-sharing session followed by a cocktail reception and dinner—ideal for deeper conversations and relationship building.

CXO ROUNDTABLES & LEADERSHIP FORUMS

Curated small-group discussions on industry challenges, emerging opportunities, technology and business priorities.

CUSTOMER & INDUSTRY ENGAGEMENTS

Bespoke events for customers, prospects, channel partners, experts and other stakeholder communities.

One Partner. One Integrated Approach. Complete Event Ownership.

IHR Insights
APPLIED MARKET INTELLIGENCE

Your event. Our end-to-end ownership.

A single, coordinated partner across strategy, audience acquisition, content, logistics and execution.

01 EVENT STRATEGY & CONCEPT	Clarify business objectives; define the theme, positioning, format, target audience, agenda and discussion topics.
02 AUDIENCE & DELEGATE ACQUISITION	Identify relevant decision-makers; build a targeted invitation list; run personalised email and telephone outreach; manage registrations and confirmations.
03 CONTENT & SPEAKER COORDINATION	Develop the discussion framework and agenda; coordinate moderators, industry experts, client speakers and customer case studies, as required.
04 VENUE, HOSPITALITY & LOGISTICS	Coordinate suitable venues, conference facilities, AV requirements, food and beverage, guest reception and event infrastructure.
05 ON-SITE EVENT EXECUTION	Manage registration, speakers, agenda flow, delegate coordination, hospitality and on-ground event operations.
06 POST-EVENT REPORTING	Consolidate attendance, collect feedback, summarise event outcomes and identify potential follow-up opportunities, as agreed with the client.

Why IHR Insights?

Business-first approach Every event is shaped around defined business and engagement objectives.	**Targeted audience** A focused approach to identifying and engaging relevant decision-makers.
Research-led perspective Market research and consulting experience informs relevant themes and discussions.	**Integrated execution** One partner coordinating delegates, speakers, venue, hospitality and delivery.

Designed for organizations across industries

Technology & IT • BFSI • Healthcare & Life Sciences • Manufacturing • Automotive & Mobility • Semiconductor & Electronics • Consumer & Retail • Chemical & Materials

Typical business objectives

Customer relationship building • CXO access and engagement • Product and solution introductions • Thought leadership • Lead generation • Customer and partner networking • Industry knowledge exchange

LET'S CREATE MEANINGFUL EXECUTIVE ENGAGEMENTS

Tell us your business objective, target audience and preferred city. We'll work with you to shape the right event.

www.ihrinsights.com | praveen@ihrinsights.com, sreeni@ihrinsights.com
IHR Insights Private Limited | Bengaluru, India